



People Behind Your Power: Todd Greenwell, Energy Efficiency Expert

Todd Greenwell knows a thing or two about helping customers save energy and money. With 14 years of experience in Idaho Power's Energy Efficiency group and an engineering background, Todd is an expert in helping customers optimize their home energy use, especially heating and cooling systems.

Todd oversees Idaho Power's Heating and Cooling Efficiency Program, which provides residential customers with incentives for a variety of energy-saving equipment, including smart thermostats, heat pumps, central air conditioners, and other high-efficiency systems designed to help reduce energy costs.

"Talking with customers about our incentive program is an opportunity for me to remind them they matter to us, a lot," Todd said. "They know they have my undivided attention for as long as they need me."

Todd understands the process of upgrading to an efficient heating and cooling system — choosing the right equipment, finding the right professionals, and navigating the process — can feel overwhelming. He works closely with customers to explain how various systems

work, which options are best for their unique homes, and how they can take advantage of Idaho Power's incentives to make efficiency upgrades more affordable.

Todd's commitment to customer care goes far beyond equipment incentives. In 2015, he earned an Idaho Power President's Safety Award for helping a customer discover a carbon monoxide hazard in her home.

Todd is also heavily involved in shaping Idaho's energy future through his work with stakeholders on Idaho building energy codes. He collaborates with policymakers, builders, and energy efficiency advocates to help ensure future building codes will support energy-saving initiatives in new construction.

With Todd's expertise and dedication, Idaho Power customers have a trusted partner in their pursuit of energy efficiency, ensuring both their homes and their bills are optimized for the future. To learn more about Idaho Power's heating and cooling equipment incentives, visit idahopower.com/heatingcooling.



Todd's Top Five Energy-Saving Tips

- 1. Start Small.** Before investing in major equipment, consider smaller upgrades like improving insulation, sealing air leaks around doors and windows, and insulating ductwork. These steps can reduce the amount of heating and cooling needed and may even allow you to downsize your HVAC system in the future.
- 2. Ask questions!** When working with local HVAC contractors, take the time to understand the equipment and offers. Ask questions — ensuring you're well-informed is key to making the right decisions.
- 3. Change your HVAC system filter.** Poor airflow leads to equipment problems and may cause higher bills.
- 4. Seek professional advice.** While the internet is a great tool, there's no substitute for speaking with a local contractor who understands your specific needs.
- 5. Consider energy-efficient heat pumps.** Over the past 15 years, heat pumps have improved significantly. Depending on the type of heat pump, these systems now offer about two to four times the efficiency of traditional electric heating systems, making them a great option for new construction or homes replacing traditional electric furnaces, ceiling cable, or baseboards.



Maximize Your Savings with Energy Efficiency Programs

Looking for more ways to save energy? Idaho Power offers energy efficiency programs and tools to reduce your use — and help save you money.

A/C Cool Credit

A bill credit for residential customers who allow Idaho Power to cycle their central A/C system on a few specific weekdays when summer energy demand is high or for other system needs.

Easy Savings: Low-Income Energy Efficiency Education

Coupons for a free electric furnace or heat pump tune up for income-qualified customers in Idaho.

Home Energy Audits

A professional in-home energy audit, recommendations for increasing energy savings, and a variety of energy efficiency improvements for a discounted rate for customers who live in Idaho.

Heating & Cooling Efficiency Program

An incentive for qualified heat pumps, whole-house fans, evaporative coolers, heat pump water heaters, air handler motors, duct sealing, smart thermostats, and central A/Cs.

Oregon Residential Energy Conservation Program

A program that provides no-cost energy audits for customers who live in Oregon and heat with electricity, and cash incentives or loans for a portion of the cost of weatherization measures.

Rebate Advantage

An incentive to customers who purchase a new, electrically heated, NEEM-certified and ENERGY STAR®-qualified manufactured home.

Residential New Construction

An incentive to builders for electrically heated homes using heat pump technology built to be at least 10% more efficient than standard Idaho state energy code.

Weatherization for Income-Qualified Customers

Programs that provide energy-efficient products, services, and education at no cost for customers who meet income requirements and heat with electricity.

Find more ways to save and energy-saving tips at idahopower.com/save.



Energy-Saving Resources for Businesses

Idaho Power offers several programs and resources to help businesses of all sizes save energy and money. Whether you have your own business, work for one, or frequent one, we all win by supporting energy efficiency in our local economy.

Businesses don't just save energy by switching to more efficient equipment — they also earn cash incentives for these upgrades.

For existing buildings, incentives are available for upgrading lighting, HVAC and controls, food service equipment, the building shell, and more.

New construction incentives include energy-efficient lighting, HVAC, building shell, controls, appliances and equipment, refrigeration, and compressed air equipment not already required by code.

Idaho Power also offers custom incentives for cost-effective projects not covered through retrofits or new construction as well as low- and no-cost solutions to save you energy and money.

To learn more, visit idahopower.com/business, or contact your energy advisor at idahopower.com/energyadvisor.

To support your continuous energy efficiency learning journey, we host and support several training opportunities throughout the year.

Visit idahopower.com/training for upcoming trainings.

From the Electric Kitchen

January 2025
Drink

Chai Tea Latte

- 2 cups water
- 1 (3-inch piece) cinnamon stick
- 4 whole cloves
- 2 black peppercorns (optional)
- 4 black tea bags
- 2 Tbsp sugar
- 2 cups 1% milk



Place water, cinnamon, cloves, and peppercorns in a saucepan; bring to a boil. Add tea bags; remove from heat, cover, and let stand for 10–15 minutes. Remove tea bags and spices with a slotted spoon and discard. Stir sugar and milk into tea mixture and bring to a simmer, stirring occasionally. Pour into four mugs and serve. Makes 4 servings, each 1 cup.

Recipe selected from Idaho Power's Centennial Celebration Cookbook.

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Did You Know?

The energy it takes to heat or cool your home can make up 60% of your bill!

Please recycle this newsletter.