

SCHEDULE 71
EDUCATIONAL DISTRIBUTIONS

This schedule describes the direct energy savings opportunities with a focus on energy efficiency education activities offered by the Company. These program options are funded by the Energy Efficiency Rider.

STUDENT ENERGY EFFICIENCY KIT PROGRAM

AVAILABILITY

The Student Energy Efficiency Kit (SEEK) program is delivered to students through teacher participants in the Company’s service area within the State of Oregon. This optional program is intended for fourth to sixth grade students. Teachers apply to Idaho Power to participate for a specific school semester. Participation is available on a first-come, first-serve basis. During the first year a school participates, all three grade levels are eligible. In subsequent years, participation will be limited to the youngest grade level that participated the previous year. This minimizes the risk of a single student participating more than one time.

PROGRAM DESCRIPTION

The SEEK program provides grade school students with quality, age-appropriate instruction regarding the wise use of electricity. Each participating student receives a kit that includes specific energy savings devices and educational items. Students install the devices in their homes and learn about energy use through provided measuring devices and educational materials. Teachers receive supporting curriculum and activities for classroom use and are asked to submit program reporting paperwork in a timely manner.

SERVICES PROVIDED

Once a class is enrolled in the program, teachers receive curriculum and supporting materials. Students receive classroom study materials, a workbook, and a take-home kit containing energy-saving measures such as, but not limited to, light emitting diode (LED) bulbs, a high-efficiency showerhead, LED nightlights, a furnace filter alarm (whistle), a digital thermometer for measuring water, refrigerator, and freezer temperatures, a water-flow rate test bag, a shower timer, etc. All materials and kits are free to teachers and students.

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GIVE-AWAY OPPORTUNITIES

AVAILABILITY

Energy saving measures are given to Idaho Power customers by direct mail, in person, or by an Idaho Power employee or approved contractor. Measures are chosen for use in customers’ homes and residential dwellings or businesses.

PROGRAM DESCRIPTION

Idaho Power distributes specific measures either by direct mail, at events such as home and garden shows, county fairs, and community presentations, free of charge. These measures may be distributed to customers by Idaho Power employees or through Community Action Partnership agencies. The target audience is residential or small to medium commercial customers of Idaho Power. Educational material is to be provided at the same time.

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(Continued)

SERVICES PROVIDED

Energy savings measures include:

- Residential Energy Efficiency Kits which may include, but are not limited to, one or more of the following measures; LED bulb(s), 2.0 gpm or lower showerhead(s), faucet aerator(s), and/or load sensing power strip. (D)
- In addition, the Company may choose to distribute “other” energy-saving items directly to customers, free of charge. These “other” items may have additional benefits beyond traditional energy savings such as: educating customers about energy efficiency, expediting the opportunity for customers to experience newer technology, and allowing the Company to gather data or validate potential energy savings resulting from behavior change. To qualify as an “other” educational distribution, the initial cost-effectiveness analysis must indicate the item is either currently cost-effective or is expected to be cost-effective in the near future. The energy savings associated with these measures may have a relatively high behavioral component or provide an opportunity to further energy efficiency education of customers.