

SCHEDULE 75  
SIMPLE STEPS SMART SAVINGS PROGRAMS

This schedule describes the "Simple Steps Smart Savings" Programs offered by the Company and funded by the Energy Efficiency Rider.

LIGHTING INCENTIVES

SPIRAL BULB OFFERING

AVAILABILITY

This program is available to customers purchasing designated, reduced-price ENERGY STAR® light bulbs from participating retailers. Bulbs can be purchased as available on a first-come, first-served basis.

SERVICE PROVIDED

Designated ENERGY STAR® light bulbs have varying wattages. The Company will pay a contractor manufacturers' mark-down fees plus program administration costs. The bulbs will be distributed to participating retailers and sold at a reduced price. The contractor will be responsible for manufacturer negotiations, retailer relationships, product pricing, sales data tracking, and in-store marketing. The Company will augment in-store promotions and perform additional in-store visits, where possible.

SPECIALTY BULB OFFERING

AVAILABILITY

This program is available to customers purchasing designated, reduced-price ENERGY STAR® light bulbs from participating retailers. Bulbs can be purchased as available on a first-come, first-served basis.

SERVICE PROVIDED

Designated ENERGY STAR® light bulbs have varying wattages and may include recessed cans, globes, and dimmable spirals. The Company will pay a contractor manufacturers' mark-down fees plus program administration costs. The bulbs will be distributed to participating retailers. The contractor will be responsible for manufacturer negotiations, retailer relationships, product pricing, sales data tracking, and in-store marketing. The Company will augment in-store promotions and perform additional in-store visits, where possible.

LIGHT FIXTURE OFFERING

AVAILABILITY

This offering is available to customers purchasing designated, reduced-price ENERGY STAR® CFL and LED light fixtures from participating retailers. Fixtures can be purchased on a first-come, first-served basis. (N)

SERVICE PROVIDED

Designated ENERGY STAR® CFL light fixtures use special pin-based CFL bulbs. The ENERGY STAR® LED light fixtures have an LED diode built into the fixture itself. Both the CFL and LED fixtures use up to 75 percent less energy than standard light fixtures. The Company will pay a contractor manufacturers mark-down fees plus program administration costs. The contractor will be responsible for manufacturer negotiations, retailer relationships, product pricing, sales data tracking, and in-store marketing. The Company will augment in-store promotions and perform additional in-store visits, where possible. (N)(D)

SCHEDULE 75  
SIMPLE STEPS SMART SAVINGS PROGRAMS  
(Continued)

OTHER INCENTIVES

SHOWERHEAD OFFERING

AVAILABILITY

This program is available to customers purchasing designated, reduced-price low flow showerheads from participating retailers. Showerheads can be purchased as available on a first-come, first-served basis.

SERVICE PROVIDED

Designated low flow showerheads have varying flow rates equal to or less than 2.0 gallons per minute. The Company will pay a contractor manufacturers' mark-down fees plus their program administration costs. The showerheads will be distributed to participating retailers. The contractor will be responsible for manufacturer negotiations, retailer relationships, product pricing, sales data tracking, and in-store marketing. The Company will augment in-store promotions and perform additional in-store visits, where possible.

APPLIANCE OFFERING

AVAILABILITY

This program is available to customers purchasing designed appliances during periodic promotions from participating retailers. Appliances offered under this promotion will be clothes washers, clothes dryers, refrigerators, and freezers. Analysis will be completed prior to each promotion to determine which appliances meet cost-effectiveness requirements and will be available during each promotion.

SERVICE PROVIDED

Different rewards will be provided to the customer as a financial incentive. These incentives may include retailer gift cards, gifts with purchases, warranties, instant markdown, or store credit to the customer for the purchase of qualified products. The Company will pay a contractor program administration costs. The contractor will be responsible for retailer relationships, product pricing, sales data tracking, and in-store marketing. The Company will perform additional in-store visits, where possible.

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