

# Energy Efficiency Advisory Group Meeting

May 28, 2025

## Present

Andy Cameron – Oregon Department of Energy  
Connie Aschenbrenner – Idaho Power  
Brent Stanger – Grant 4D Farms  
Quentin Nesbitt – Idaho Power

Lindsay Grosvenor – Oregon Food Bank  
Southeast Oregon Services  
Rebecca Feuerlicht – Oregon Public Utilities  
Commission  
Joe Hayes – Community Connection of NE  
Oregon, Inc

## Not Present

Judge Dan Joyce – Malheur County  
Commissioner  
Amanda Welch – Oregon Department of  
Energy  
Dan Elliot – Oregon Housing & Community  
Services

Sarah Hall – Oregon Public Utilities  
Commission  
Mark Clagett – Ashgrove Cement  
Stephan Crow – Salon Salon and Spa

## Guest & Presenters\*

Aleia Peterson – Idaho Power  
Annie Meyer – Idaho Power  
Andee Morton – Idaho Power  
Becky Arte Howell – Idaho Power  
Ben Hemson – Idaho Power  
Billie McWinn\* – Idaho Power  
Charles Lockwood – Oregon Public Utilities  
Commission  
Chellie Jensen\* – Idaho Power  
Cheryl Paoli – Idaho Power

Chris Pollow – Idaho Power  
Landon Barber – Idaho Power  
Mary Alice Taylor – Idaho Power  
Matt Scheel – Idaho Power  
Michelle Toney – Idaho Power  
Nathan Black – Idaho Power  
Nick Ackerman – Idaho Power  
Riley Maloney – Idaho Power  
Sophie Croome – Idaho Power  
Todd Greenwell – Idaho Power

**Note Takers** Michelle Toney & Sophie Croome

**Meeting Facilitator** Quentin Nesbitt

## **9:35 A.M. Welcome & Announcements—Quentin Nesbitt**

Quentin started the meeting with members introductions. There were no questions or comments on the November 2024 notes.

## **9:40 A.M. 2025 YTD Financials & Savings—Quentin Nesbitt**

Quentin discussed the Demand Side Management (DSM) Annual Report and the filing date in Oregon. He then presented the 2024 and 2025 year-to-date (YTD) financials, savings, and the 2025 evaluations.

### **Discussion**

One member asked about how the 2025 expenses and kWh savings are calculated for the Education Distributions Program. Quentin replied that this is a school kit program and the savings in Idaho and Oregon are reported from a survey in the kits sent to schools.

Billie added that the Welcome Kits are based on the widgets and assuming a rate of install. She added that there are also LED nightlight giveaways at shows are also included.

## **9:54 A.M. 2025 Integrated Resource Plan (IRP)—Quentin Nesbitt**

Quentin presented the planning of the company's IRP for Energy Efficiency (EE) & Demand Response (DR) future loads. The presentation included the overall process, avoided cost comparisons, and the EE potential study.

There were no comments or questions.

## **10:06 A.M. Residential Programs—Billie McWinn**

Billie presented the residential 2024 annual & 2025 YTD savings and participation, residential programs offered in Oregon, and marking updates.

### **Discussion**

#### **Rebate Advantage**

One member asked about the marketing for the Rebate Advantage Program. Billie answered that all programs use marketing materials like bill inserts. Becky added that Annie has also done online marketing targeting homeowners. Quentin also added that the program is also driven by

salespeople. Billie said the company does maintain relationships with building associates, builders, and retailers of manufactured homes. She added that along with the relationships with those salespeople, the company also markets to home buyers.

#### Oregon Residential Energy Conservation

One member asked about the jump from 2023 to 2024. Billie answered that because of the October 2023 bill insert, there were a handful of projects from 2023 that were completed in early 2024.

The member then asked if COVID had an impact. Billie replied that in 2021 COVID completely shut down and in 2022 contractors were still not able to go inside homes. She added that slowly the program picked back up when contractors were able to go into homes with masks on.

#### SEEK & Welcome Kits

Gina in chat - I did have a neighbor reach out to me yesterday and their child got a kit in their school, and they said it was very cool and were surprised the utility did this and helped to educate children.

#### Weatherization Assistance for Qualified Customers (WAQC)

One member commented about how they are impressed by the company expanding the funding and eligibility for WAQC funds. The member state they have clients who have benefited greatly from this weatherization assistance program.

Billie thanked both members who actively attend to customer's needs.

One member praised the WAQC presentation then asked about the many changes from 2023 to 2024, but the uptake was less and if those were due to the System Infrastructure Replacement (SIR) barrier or something else, and if the company has any lessons learned to share with the group. Billie replied that the changes were approved late 2024 so those were not reflected in the 2024 activity. She added that the company expects 2025 will show those impacts but it depends on funding sources. Billie noted that there are a lot of uncertainties because SIR has identified that if the company were to overcome those barriers with a priority list, there would be more opportunities for them to complete projects. We are moving towards that.

**10:41 P.M. – Break**

## **10: 55 A.M. Commercial, Industrial, & Irrigation Programs—Chellie Jensen**

Chellie presented the 2024 annual, and the 2025 first quarter DR pre-season enrollment and performance for commercial, industrial, and irrigation sectors. She discussed the Oregon House Bill 2351 in detail and what it means for the lighting programs. She is asking for feedback for the lighting program.

### **Discussion**

#### Oregon House Bill 2531 (Mercury Ban)

##### Lighting Options – Feedback

One member stated that they do run large school programs, totaling \$8.5 million in projects and they are aware of the school's exemption, but have concerns about ban and the major impact, especially on smaller districts. The member said they are commenting to add some kind of global context to this ban.

Chellie thanked the member for sharing and added that there will be big changes in lighting with this ban.

Another member added that many of the Oregon-based businesses and schools will likely continue to purchase the banned lighting in Idaho or online.

Chellie thank the member for the comment and agreed that is the company's line of thought as well.

## **11:46 A.M. Wrap-up/Open Discussion**

I appreciate the simplicity of applying for incentives. Idaho Power has kept this very simple and from a customer standpoint, I appreciate that.

Thank you. This was very informative.

Thank you. It is good to be informed about what is going on.

I echo the thank you's. This is my first meeting, and I have a lot to learn. These presentations are very informative I will be following up internally about the commercial programs with my colleges and let you know if they have questions or comments.

Great presentations. They were very easy to understand. I appreciate Idaho Power!

I appreciate the presentations, and the data presented. I also have a lot to learn.

Thank you. I thought it was helpful. I do have a procedural question about Environment Justice (EJ) Advocates and if they are invited to these meetings or is it more for Oregon's governmental bodies. This is my first meeting, and I participate in Oregon's Community Benefits and Impacts Advisory Group (CBIAG), which is a completely different group meeting.

Connie answered that the formation of this group came about the 2023 rate case where we coalesce a body of customer groups from all sectors. We look at those who represent the community, OPUC staff, and local and state government agencies. We encourage representatives for our service area and do our best to strike a balance and have a broad community representation.

Connie – Thank you for taking time out of your day. We appreciate your questions and comments and encourage you to share with our customers as we are trying to work with them. We appreciate this group because it is an important voice for customers. Please let us know if you have any feedback or other ideas for us to bring to the table.

Quentin – Thank you everyone for your participation. The next meeting is Thursday, December 4<sup>th</sup> and could also be virtual, depending on the in-person participation.

**11:54 P.M. Meeting Adjourned**