

Energy Efficiency Advisory Group (EEAG)
Notes dated

Present:

Wil Gehl–City of Boise
Donn English–Idaho Public Utilities Commission
Diego Rivas–Northwest Energy Coalition
Connie Aschenbrenner–Idaho Power
Anna Kim–Public Utility Commission of Oregon

Don Strickler–Simplot
Ben Otto-Idaho Conservation League
Katie Pegan–Office of Energy & Mineral Resources
John Chatburn-Idaho Governor’s Office
Quentin Nesbitt*-Idaho Power
Tina Jayaweera-Northwest Power & Conservation Council

Not Present:

Haley Falconer-City of Boise
Jim Hall-Wafd
Sid Erwin–Idaho Irrigation Pumpers Association

Guests and Presenters*:

Theresa Drake*-Idaho Power
Chellie Jensen*-Idaho Power
Shawna Potter*-Idaho Power
Paul Goralski–Idaho Power

Tracey Burtch–Idaho Power
Annie Meyer-Idaho Power
Chad Severson-Idaho Power
Dahl Bietz-Idaho Power
Kathy Yi-Idaho Power
Zack Thompson-Idaho Power
Melissa Thom-Idaho Power

Chad Ihrig - CLEAResult
Chris Pollow-Idaho Power
Kevin Keyt-IPUC
Morgan Brummund- Office of Energy & Mineral Resources
Taylor Thomas-IPUC
Brad Iverson-Long-IPUC
Sheree Willhite-Idaho Power
Becky Arte Howell-Idaho Power
Mindi Shodeen-Idaho Power
Chris Pollow-Idaho Power

Note Takers:

Zack Thompson (Idaho Power), Paul Goralski (Idaho Power) with Kathy Yi (Idaho Power)

Meeting Facilitator: Rosemary Curtin

Meeting Convened at 9:30 am

Quentin kicked off the meeting with an agenda overview and turned it over to Rosemary for introductions. There were no comments or questions on the November meeting notes.

9:35 am-Announcements

Theresa shared an Idaho Power CR&EE leadership update that Chellie Jensen has been selected as Commercial, Industrial, and Irrigation leader, after Juliet Petersen’s transition to a new role with our Construction group.

In a Regulatory update, Connie highlighted the Idaho Public Utilities Commission approved the Company's request to increase the Energy Efficiency Rider collection percentage to 3.10% from 2.75%, effective January 1, 2021. Additional evaluation of the future Energy Efficiency Rider funding level would occur once the amount of energy efficiency potential included in the 2021 IRP has been set as part of the IRP process.

9:39 am - 2020 Savings / Financial Results—Quentin Nesbitt

Quentin provided preliminary energy savings results for 2020, including a comparison going back to 2002, showing 2020 had been another strong year with the second highest savings, just below the 2019 peak. Energy savings results were reviewed by energy efficiency sector and for the demand response programs, along with Idaho and Oregon 2020 year-end Rider balances.

9:47 am – Commercial, Industrial, and Irrigation Programs—Chellie Jensen

Chellie provided a review of preliminary 2020 savings results for the commercial, industrial, and irrigation programs, which had a strong year, specifically the Custom offering and Irrigation, with the sector achieving 155% of 2020 target savings

Retrofits savings decreased in 2020 from 2019, and Idaho Power has heard some hesitation from customers to invest in energy efficiency due to COVID impacts and potential cash needs for future operations, inventory/supply issues, and contractors currently more focused on new construction. The Company is making modifications to its offerings, first in March for Retrofits lighting, and in June for New Construction and Retrofits non-lighting measures. Modifications being evaluated include measure additions and changes to incentives, as well as evaluating state-level measure changes with the use of the UTC perspective in Idaho and TRC perspective in Oregon.

Chellie reminded EEAG that the Small Business Direct Install program restarted activity October 2020 and concluded the year with 139 projects. The response to a January postcard mailing to potential participants has been good and the contractor is expanding the installer pool to respond to that anticipate demand.

An update was provided on cohort activity for water/wastewater as well as schools for saving achievement, upcoming trainings, and where participants are on the SEM timeline. Going forward opportunities will be in smaller districts and one-offs, and Idaho Power is looking to engage with these schools as we hear about their interest with some support from current cohort community.

Break: 10:16-10:25

10:26 am - 2020 Residential Programs—Shawna Potter

Shawna started her presentation with 2020 Residential programs performance which were 151% of target goal. Impacts from activity suspensions which occurred or remain ongoing due to COVID-19 were noted in program savings. An EEAG member asked a question on the preliminary well-above 2020 goal Home Energy Report savings and the likelihood of final savings being near the reported value. Quentin responded that when the 2020 goal was set, it was based on the pilot phase of the offering and because of the unknowns of the permanent offering, did not consider as many participants as ultimately were included in the rollout. Quentin also highlighted that we are still finalizing actual results and completing an evaluation now.

A refresh of COVID-19 impacts to programs was provided, and Shawna shared Idaho Power is creating waitlists and providing customer updates on program statuses, as well as evaluating virtual home energy audits. A marketing update included using electronic billboards which are weather triggered allowing the message to change based on weather and continuing social media marketing presence with a focus on energy efficiency tips.

An update on energy savings kits distribution noted that the mail by request kit program ended December 31, 2020 due to decreasing cost effectiveness and participation saturation. Welcome and student kits will continue, and the Company is looking at replacement options for the mail by request kits.

The residential new construction pilot program is transitioning program management as NEEA is ending their management and returning administration back to utilities at the end of February. Idaho Power has found a replacement vendor in Washington State University and transition to this vendor will occur over the next few months and new Idaho building codes, effective January 1, 2021, will also be included in program metrics.

Shawna shared that the Shade Tree program will be back in 2021 after events in 2020 were canceled due to COVID-19. A spring event will occur in the Treasure Valley and a fall event will occur in the Magic Valley. Trees will be mailed to customers' homes to maintain participant, company, and vendor safety.

The Simple Steps retail lighting buydown replacement program managed by Bonneville Power Administration (BPA) ended in September 2020. The Company will use CLEAResult as the vendor to manage a replacement program and is still evaluating a proposal from the vendor with the potential to launch a similar retail lighting buydown program in the next two months.

Finally, a timeline on the weatherization deep dive was provided and an update that Idaho Power had met with weatherization managers already and is incorporating their feedback before the deep dive session. Quentin will send a doodle poll to EEAG members to set the day of the March weatherization deep dive.

10:57 am – Software/CRM Update—Theresa Drake

Theresa shared an update on software/administrative tools used at Idaho Power. The Company built a home-grown tool over 15 years ago, which was adapted to include DSM activity tracking the last 10 years. This tool is used for budgets, outages, energy efficiency incentive payment management, and marketing, among other uses. In developing a road map to implement a more effective customer information management tool, the idea of a CRM concept was introduced which can pull all customer insights together in once system. The CRM tool would alleviate the need to have several disparate applications to pull information together to get necessary customer insights. The CRM tool will be a company product, so not all of the functionality would be in direct support of energy efficiency activity, but Idaho Power plans to allocate the proportion which is to Rider expense.

11:04 am – Wrap up

- Excited about the upcoming weatherization workshop and receiving more information of future changes impacting Oregon activity. Appreciate seeing all the great work adjusting programs and offerings through COVID. A question on the Shade Tree program was asked if there were energy savings associated or just marketing? Quentin responded that we do claim energy savings and have completed evaluations supporting those claimed energy savings.
- Good meeting, nice to get prior year update. Idaho Power did good work in challenging times, looks good for next year. CRM program is interesting, have heard about in a variety of contexts, good to see evolution.
- Echo other EEAG member comments, savings during pandemic being second highest ever are fantastic. The weather-based electronic billboard is cool, Idaho Power is continuing to pursue more opportunities.
- Good meeting, interested in additional COVID impacts as things move forward. Initial industrial impacts were in the context of employee health, and while some health improvements or restrictions have

improved on local basis, many customers are still locked down. For the residential sector – interested to see data that more people working remotely and what impacts this might have on home energy use.

- Wanted to say “thank you” to Idaho Power and team for efforts last year, dedicated to maintaining activity. For the residential new construction pilot program, understand builders are already building above code so are we paying for something already occurring? Would like to follow up with Idaho Power in next few weeks to talk about concern. Idaho Power committed to reach out to follow up on member’s concern and provide an update to EEAG at a future meeting.
- Would also be interested in residential new construction information around builders already building above code and would also like to hear more about how net to gross is treated in future. In response to question on COVID-19 impact to residential energy use, NEEA is completing end use survey, studying meter info which will track changes in energy use consumption over the COVID period. In terms of today’s presentations, wanted to highlight that sharing trainings with EEAG provided opportunity to share with colleagues, appreciated the openness to expand the training participation. Nice job in last year.
- Similarly echo appreciation, presentations and great work turned into great savings. Suggested that wrapped into the Weatherization 101 presentation might be how programs look going forward as 2020 was abbreviated and what happens to funding.

Rosemary noted May 5 is next meeting, EEAG has webpage on Idaho Power website with meeting dates.

Quentin thanked EEAG for participation and positive comments on how 2020 went and results with all the challenges.

11:17 Meeting Adjourned